The Asia-Pacific Centre for Arts and Cultural Leadership is a joint venture of the Adelaide Festival Centre and the University of South Australia. It brings together two South Australian institutions that are leading Australia in the arts and cultural sector and in engagement with the Asia-Pacific.

Purpose

The arts and cultural sectors have dramatically expanded across the Asia-Pacific, exemplified by the development of many new innovatively designed venues and arts centres and the emergence of many dynamic artists, companies and organisations. This growing industry now encompasses visual arts and crafts, music, dance and the performing arts as well as government and non-profit organisations, including museums and galleries, symphony orchestras, ballet and opera companies. Commercial ventures in film, contemporary music and computer gaming are also an integral part of the industry.

To ensure that the investment in the arts and cultural sector across the Asia-Pacific produces the high quality outcomes and benefits to society that are possible, it is critical that we further develop the cohort of younger arts and cultural managers as well as that of more senior leaders in the sector. By providing world class training and education we can encourage and instill an understanding of the importance of culture in social cohesion and ‘place making’ for arts and culture practitioners as well as those in supporting areas of government and industry.

To accomplish this, the Asia-Pacific Centre for Arts and Cultural Leadership:

› provides high quality executive education programs for arts administrators at various levels of seniority from Asia-Pacific countries;
› offers the University of South Australia’s Master in Arts and Cultural Management;
› provides for the placement of interns within the Asia-Pacific; and
› delivers research programs in Arts and Cultural Management and Leadership.
The Adelaide Festival Centre has an outstanding track record for delivering high quality performing arts and cultural events. It was the first capital city multi-purpose arts complex built in Australia, opening three months before the Sydney Opera House in 1973. Today it is the only arts centre in Australia to produce and present four international festivals: Adelaide Cabaret Festival, Adelaide International Guitar Festival, OzAsia Festival and Come Out Children’s Festival.

The Adelaide Festival Centre is home to flagship arts organisations such as the State Theatre Company of South Australia, State Opera of South Australia, Adelaide Symphony Orchestra, Australian Dance Theatre, Leigh Warren Dance, and Windmill Theatre among others.

The Festival Centre’s strong relationship with Asia is epitomised by the OzAsia Festival and the Hawke Fellowship, which supports young arts administrators from China to intern at the Adelaide Festival Centre.

The University of South Australia hosts one of the longest established Arts and Cultural Management education programs in Australia and its graduates work in key arts and culture roles across the country and the region.

Leading lights such as University of South Australia graduates Luqiang Qiao, of the National Centre for Performing Arts, Beijing, and Thuy Do, of the Vietnam Institute of Culture and Arts Studies, are making major contributions to building cultural capability in the Asia-Pacific Region. The University has strong links across the Asia-Pacific region through its research and teaching collaborations and a network of successful alumni in China, Malaysia, Hong Kong, Thailand, Singapore, Vietnam, Japan, Taiwan and Indonesia.
Partner academic institutions

The Asia-Pacific Centre for Arts and Cultural Leadership is developing educational and research collaborations with a network of academic partners in China, Hong Kong, Korea, Vietnam, Singapore, Taiwan, Indonesia, Japan and New Zealand, with institutions such as Shandong University, Shenzhen University, Vietnam Institute of Arts and Culture Studies and Fu Jen Catholic University.

Patron

Hieu Van Le AO, Governor of South Australia

Hieu Van Le arrived in Australia in 1977 and has gained a degree of Bachelor of Economics and Master of Business Administration (MBA) from Adelaide University. He is a member of the Certified Practising Accountants (CPA) and from 1991 has worked at the Australian Securities and Investments Commission (ASIC). He held the position of Senior Manager – Financial Services Regulation until his early retirement from ASIC in March 2009. Hieu has been the Chairman of SAMEAC since 2007. He had previously been the Lieutenant-Governor of South Australia from August 2007 until his appointment as Governor in June 2014. It is understood that Mr Le is the first Vietnamese-born person who has ever been appointed to a Vice Regal position in the world.

People

Douglas Gautier, Director, Asia-Pacific Centre for Arts and Cultural Management

Douglas Gautier was appointed as Artistic Director and CEO of the Adelaide Festival Centre in 2006, having been Executive Director of the Hong Kong Arts Festival from 2002. He was previously head of the Radio Television Hong Kong music and arts channel and in 1986 he was appointed Head of Concert Music (Planning) for the Australian Broadcasting Corporation. Returning to Hong Kong, Douglas Gautier spent a number of years in the media business. In 1997 he was appointed Deputy Executive Director of the Hong Kong Tourist Board, where he was active in fostering links between the tourism and cultural sectors.

Stephen Boyle, Deputy Director, Asia-Pacific Centre for Arts and Cultural Management

Stephen Boyle is Associate Professor in the University of South Australia Business School and an expert in arts and cultural management. Originally trained as a musician, he has also worked as an arts manager and educator. Stephen Boyle undertook his doctoral studies at Macquarie University with Professor David Throsby who is a world expert in cultural economics. Stephen Boyle has taught in Australia, Singapore, Kuala Lumpur, Hong Kong and Beijing.
Joseph Mitchell, Festival Director, OzAsia Festival

Prior to becoming Director of the OzAsia Festival in 2014, Joseph Mitchell was based in Toronto, Canada where he was the Senior Director at Luminato Festival, Canada’s pre-eminent multi-arts Festival. Joseph Mitchell was also previously the Executive Producer of Brisbane Festival and both the Resident Director and Youth & Education Manager at Queensland Theatre Company. Joseph Mitchell’s extensive programming experience and his work leading major international arts festivals has given him wide-ranging knowledge of Asian performing arts.

Ying Zhu, Director, the Australian Centre for Asian Business, University of South Australia

Ying Zhu is Professor in the University of South Australia Business School. He was born in Beijing and graduated from Peking University with a Bachelor of International Economics in 1984. He worked as an economist in Shenzhen SEZ between 1984 and 1988 and completed his PhD at the University of Melbourne in 1992. He has held positions at a number of Australian universities, including Melbourne and Victoria universities and has been a visiting scholar at the ILO, the University of Cambridge and the World Bank.

Jacinta Thompson, Executive Director, The Bob Hawke Prime Ministerial Centre, University of South Australia

Prior to joining UniSA, Jacinta Thompson was the Director of the OzAsia Festival, and Programming Executive for the Adelaide Cabaret Festival. She has previously worked as the Education Manager of Sydney Theatre Company, Regional Arts Victoria and the 1994 and 1996 Adelaide Fringe Festivals. Jacinta Thompson was also a Program Manager of the 1998 and 2000 Adelaide Festival of Arts and Operation manager for the 1995 and 1997 Come Out Youth Arts Festival. Jacinta Thompson was awarded an Asialink Arts Management Residency and spent six months at the Esplanade Theatres on the Bay, Singapore and is a UniSA alumnus with a Graduate Diploma in Management (Arts and Cultural Management).

Luke Faulkner, Program Director of the Graduate Diploma and Masters in Management (Arts and Cultural Management) Programs

Luke Faulkner is a Lecturer in the University of South Australia Business School and is involved in teaching, curriculum development, research and industry liaison (including with those in the Arts and Cultural Management sector). Prior to moving to the University Luke Faulkner was employed in the broad field of HR and Industrial Relations.

Thuy Do, Vice-Head Policy Studies and Cultural Development Division, Vietnam Institute of Culture and Arts Studies (VICAS)

Thuy Do is a graduate of the University of South Australia Masters program in Arts and Cultural Management and holds a PhD in Arts and Cultural Management from UniSA. On her return to Vietnam she took up a position as a researcher in the Vietnam Institute of Culture and Arts Studies, where she has now been promoted to Vice-Head Policy Studies and Cultural Development Division.

Luqiang Qiao, Deputy Director, Executive Coordination Office - Beijing National Centre of Performing Arts

Luqiang Qiao is Deputy Director of the Executive Coordination Office for Beijing’s National Centre of Performing Arts (NCPA) and a graduate of the University of South Australia’s MBA and Graduate Diploma of Arts and Cultural Management. In 1997 he received a scholarship from the Australia-China Council for his Graduate Diploma and subsequently, he completed his MBA. In 2007, as a result of this unique education and his experiences abroad, he was asked to join the newly opened NCPA.
Research

The Centre has established partnerships throughout the Asia-Pacific with universities, arts centres and arts and cultural institutes with a view to developing collaborative research projects to enhance the body of knowledge that will support the development of expertise in arts and cultural leadership and management in the Asia-Pacific region. Regular research workshops and international symposia are organised to demonstrate the cutting-edge research outcomes in the region. In addition, regular official, artistic and scholarly exchange visits are arranged among affiliate members within the region to enhance collaboration, identify new opportunities and build a wider network.

Examples of previous and current research projects include:
› Audience studies of the Hong Kong Arts Festival and the Adelaide Festival Centre’s Cabaret, OzAsia and Guitar Festivals;
› Arts and cultural workers in the informal economy in the Asia-Pacific region;
› The role of artists and creative practice in organisational innovation; and
› Music and cities: how place and space influence music creation and performance.

Activities

Executive Training Courses

A range of executive training options are available for managers and leaders in the arts and cultural sector, with courses designed for:
› Early-career managers with little experience in the sector;
› Mid-career managers with 3-5 years experience;
› Senior leaders with 10+ years experience; and
› Government or municipal officials responsible for developing arts and culture, especially in the context of urban planning and ‘place-making’.

For further info please visit unisa.edu.au/apcacl or contact DVC-IA@unisa.edu.au
The Master of Management (Arts and Cultural Management)

The University of South Australia Business School in conjunction with the Adelaide Festival Centre offers a Master of Management (Arts and Cultural Management).

The program covers a number of study areas including marketing, accounting, management, cultural policy, arts development, fundraising, arts law and key aspects of managing artists and the creative process.

Graduates will be well equipped to pursue a management career in organisations such as museums, galleries, theatrical companies, arts centres and festivals. Opportunities also exist in small artist cooperatives and entrepreneurial companies in staging events, touring performances and exhibitions.

Guest lecture series

The program will also comprise a series of guest lectures with senior members of the Adelaide Arts industry including:

**Douglas Gautier**
CEO and Artistic Director, Adelaide Festival Centre

**Vincent Ciccarello**
CEO, Adelaide Symphony Orchestra

**Brian Parkes**
CEO, The Jam Factory

**Erica Green**
Director, Samstag Museum

**Jacinta Thompson**
Executive Director Hawke Centre, University of South Australia

**Alex Reid**
Deputy Chief Executive, Department of State Development, Government of South Australia (formerly Executive Director, Arts and Cultural Affairs)

Graduate Diploma in Management (Arts and Cultural Management)

Program Code: DGAC
Duration: 1 year (full-time)
Entry Requirements: A recognised university undergraduate or postgraduate degree or equivalent professional experience.

Master of Management (Arts and Cultural Management)

Program Code: DMMC
Duration: 2 years (full-time) or 1 year if holding a DGAC
Entry Requirements: A recognised university undergraduate or postgraduate degree or completion of DGAC.

Program commencement dates

This program has four intakes per year. You can apply at any time for the following study periods:

- **Study Period 1**: Commences January
- **Study Period 3**: Commences April
- **Study Period 4**: Commences June
- **Study Period 6**: Commences September

Applications can be made online at [unisa.edu.au/apply](http://unisa.edu.au/apply)