How do you want to raise your profile?
Conference Dinner
Why not add your name & logo to this prestigious event?
People always remember great nights out. You can put your logo on the event!
Welcome Drinks

Welcome delegates in a laid-back context and put your brand on it.
Breaks in the sessions provide some important networking opportunities. Why not consider sponsoring a break time to raise your company profile?
Coffee Break
Your company will be associated with the hospitality of the meeting!
Sponsor a Conference Session and don’t miss the chance to address the audience shortly before!
Delegate Bags and Inserts

Have your logo carried around the world for more than a season!

Alternatively add an insert, pen or another idea with your brand on it to the package.
Private meetings are an integral part of the IAMA Conference. There could be a meeting point with your company name and branding!
Last year over 4400 messages were sent using the online Delegate List. Why not add your company logo to each of those messages?
Badges & Lanyards
For 4 days your logo could be seen everywhere!
**CONFERENCE ITEMS**

**Conference Session**
This is the opportunity to reach out to all the IAMA delegates by associating your brand with one of the conference sessions. It will give you the chance to address the audience shortly before the session. Your logo will be on the online schedule and your company will be mentioned in the printed brochure.

**Delegate Bag**
Place your logo on the business bag in which all conference materials will be placed. It will be offered as a prestige item that is useful long after the conference has past. Sponsorship depends on the quality of the bag and we have the options at hand to discuss with you.

**Inserts**
- **Exclusive Artist Management Insert**
  By taking this sponsorship you guarantee that no other management company will have an insert included in the delegate bag/folder.
- **Branded Notepad**
  Every delegate will receive a conference bag, with details of the conference packed inside. Each delegate will also receive a notepad in that bag. Add your company branding to every page of every notepad at the conference.
- **Insert**
  You can include an insert of your choice into each delegate bag/folder. Please note there may be more than one insert.
- **Pens**
  We will work with you to create a branded pen to be inserted into each delegate bag/folder.

**Delegate List**
The delegate list is the most used document before, during and after the conference. The company who takes this sponsorship will be branded both on-line and on the physical copy. In previous IAMA conferences, over 4500 page views were registered using the on-line messaging service with over 4000 messages being sent before the conference. Your branding on-line can be hyperlinked too.

**Delegate Badges**
This is composed of a basic package of £2000 which includes the delegate badge with your logo. Should you wish to add a biodegradable lanyard with company branding, it will cost an additional £300 and should you wish to add an attachment e.g. USB stick/ memory stick/DVD card to hang on the lanyard, this can be added for a further £600. Please note that it excludes the cost of manufacturing the items although we can assist in the process.

**CATERING**

**Conference Dinner**
The IAMA conference is known for its fine dining and great locations. Why not add your company branding to that prestigious event. The title and venue can be branded with your company image.

**Ice Breaker**
The ice-breaker is the chance for delegates to meet and get to know each other. Your company will be associated with the first social gathering of the conference.

**Lunch**
Sponsoring a lunch means that you are able to distribute material at the lunch venue, and have branding associated with the daily lunch in the printed schedule and on-site.

**Coffee Break**
Coffee and tea will be offered by your company during one break. Your company will be associated with the hospitality of the meeting. Your branding will be on display and you will be mentioned online and in the printed brochure.

**Welcome Drinks**
Welcome Drinks are for delegates who are attending the conference for the first time and new members. It is usually an intimate gathering of 60 people. Your branding will be on display and in the printed schedule.

**Cost £**
All prices are subject to UK VAT at 20%

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<thead>
<tr>
<th><strong>Conference Dinner</strong></th>
<th>5000</th>
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<tr>
<td><strong>Ice Breaker</strong></td>
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<td><strong>Lunch</strong></td>
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<td><strong>Coffee Break</strong></td>
<td>1500</td>
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<tr>
<td><strong>Welcome Drinks</strong></td>
<td>500</td>
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**Contact the IAMA Office**
Room for more?

If you have an idea we have not thought of to raise your company profile? Please contact us.

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